

"By using SpineConnect, we can give surgeons a powerful tool to share their knowledge and expertise on products and technologies with the broader spine community. In addition, it gives NuVasive a chance to observe the thought processes and consideration surgeons use when evaluating our technology for different indications."

Pat Miles

Senior V.P. Marketing
NuVasive, Inc.

Imagine a surgeon, anywhere in the world receiving feedback on his difficult case within minutes of asking for it. Now imagine that same surgeon, newly trained on your most sophisticated technology, getting that same response by your top surgeon experts.

That future is today.

A Syndicom SpineConnect Technology Fellowship enables your company to tap into a worldwide collaborative community of spine surgeons to drive the introduction and adoption of your products and technologies in existing and emerging markets.

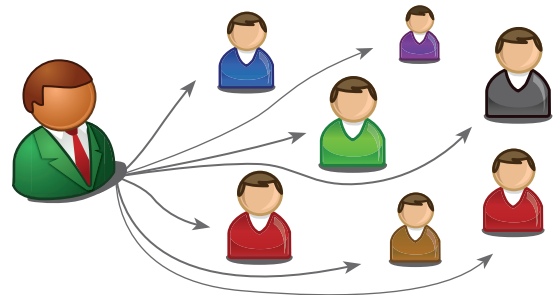
Technology Fellowships – A Unique Opportunity

Technology Fellowships are based on the most successful peer-to-peer learning experience, Fellowship Programs. We know that the best training results occur when a recognized expert trains his peers – because he is informed, trusted, and shares many of the same goals.

Syndicom takes this model and applies it to the introduction of new products and technologies. Companies place experienced surgeons, "Technology Fellowship Directors", into groups focused on a particular device or process. These Fellowship Directors are then tasked to run a "Technology Fellowship Program" by posting instructional cases, reviewing their "fellows'" cases and enabling fellows to observe surgeries.

Technology Fellowship Director

- > Post Instructional Cases
- > Review fellow's first cases
- > Surgical instruction



Used in over 30 Countries including:

Argentina	Korea
Australia	Malaysia
Austria	Mexico
Belgium	Netherlands
Brazil	Pakistan
Canada	Saudi Arabia
Chile	Singapore
China	Spain
Columbia	Switzerland
Germany	Taiwan
Greece	Turkey
India	Uganda
Israel	United Kingdom
Italy	United States
Jordan	Uruguay

Speed Evolution

Take a front row seat in observing surgeon-to-surgeon interactions and the discussions revolving around your product use and technologies in the marketplace – providing you with immediate feedback and hard data for new marketing and sales strategies as well as product improvements.

The Worldwide SpineConnect Community

Growing at a rate of 10% per month, and with more than 800 spine surgeon members, SpineConnect has garnered widespread recognition. Within the spine healthcare community, SpineConnect is the esteemed and trusted source for the sharing of ideas, information, experience and recommendations. SpineConnect provides incredibly rich and informative content to its international membership, and creates lasting relationships that extend beyond fellowship training, meetings, and research projects.

More than 30 countries are represented on SpineConnect, representing an extraordinary number of entry points into undeveloped markets. And, everyday this international community collaborates – learning and gaining insight from their peers.

For More Information